



## The Dairy Practices Council®

### Vendor Displays

As you are aware the DPC Annual Conference is a working meeting and Conference attendees write DPC guidelines, network with experts in the dairy industry, and get to hear great speakers on subjects of interest to those in the Dairy Industry. We try to keep our registration fees as low as possible to encourage attendance and one way of doing this is to ask for your sponsorship of the Annual Conference. We are again offering our Sustaining Members the opportunity to sponsor our Wednesday Evening Social Function, Thursday afternoon's Luncheon / Business Meeting, and a tour of a local point of interest which includes costs for the motorcoach & miscellaneous costs.

### Sponsorship Opportunities

### Support the DPC!

**Wednesday evening:** Social Function / Cash Bar with Hors d'oeuvres. Sponsorship of this event pays for the Hors d'oeuvres and miscellaneous costs associated with the event. **Full Sponsorship for this Social Function is \$4,500.00.** This will give the sponsor up to **two free Conference registrations**, a table-top for a display in a prominent place in the event area, and recognition in all promotions of the conference and on the DPC website.

**Partial Sponsorship for this Social function is \$600.00.** This will give the sponsor **one free Conference registration**, a table-top for a display in the event area, recognition on signs in the event area, and recognition in all Conference promotions and on the DPC website.

Note: the table-top displays will remain set up during the entire Conference.

**Thursday afternoon:** Luncheon / Business Meeting: At this event we will have a buffet-style lunch during which a business meeting and awards presentations are held. Sponsorship of this event helps pay for the cost of the meal, the awards, the A/V equipment rental, and other miscellaneous costs.

**Full Sponsorship of this event is \$5,000.00.** This will give the full sponsor up to **three free Conference registrations**. The sponsor's company name is displayed in the Annual Conference program, on signs posted in the event area, during the Conference remarks, and on the DPC website.

**Partial Sponsorship of this event is \$600.00.** Each partial sponsor will receive **one Conference registration**, recognition on signs posted in the event area, in all promotions of the conference, and on the DPC website.

**Tour Sponsorship:** Sponsorship of the Tour is \$600 and will help offset the costs of the motorcoach and destination admission fees. Each Tour Sponsor will receive recognition on signs posted in the event area, in all promotions of the conference, and on the DPC website.

**Sponsorship will be accepted on a first come basis with special consideration given to past sponsors. All sponsors must be current paid Sustaining Members of the Dairy Practices Council. If your organization is not a current sustaining member, pay your membership and take advantage of this membership benefit.**

Those interested in sponsorship should **contact me** at 215-355-5133 or [dairyipc@dairyipc.org](mailto:dairyipc@dairyipc.org) and I will issue an invoice for the sponsorship of your choice. Sponsorship fees are payable by September 1st

Sincerely,

Jeff Bloom  
Executive Vice President  
The Dairy Practices Council  
215-355-5133  
Email: [dairyipc@dairyipc.org](mailto:dairyipc@dairyipc.org)