

USDA/Agricultural Marketing Service  
Dairy Program/Grading and Standardization Division

OPEN POSITION

Dairy Products Marketing Specialist/Program Coordinator GS-1980-013

Note: This is a GS-13 position located in Washington, DC

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SUMMARY

The Dairy Products Marketing Specialist position is located in the Dairy Standardization Branch of the Dairy Grading and Standardization Division (DGSD). The Dairy Standardization Branch aids in the marketing of milk and dairy products by providing a common language of trade through the development, revision, demonstration, and interpretation of Federal grade standards, specifications, and quality improvement programs.

RESPONSIBILITIES duties include but are not limited to the following:

- Provides leadership in and serves as the coordinator, consultant and troubleshooter relative to programs, techniques, and methods for evaluating the short and long-range effectiveness of DGSD's technical and non-technical training and education programs.
- Designs and develops curriculum content, training materials, training modules, teaching aids, and manages all aspects of curriculum development programs to include, but not limited to: technical skills, management and leadership development, safety and new technology related to DGSD activities.
- Serves as a team member on special projects addressing very complex and difficult training design problems and projects for which no precedent exists, which includes courses for DGSD employees, state cooperators/licensees, other training recipients, and collaborating foreign ministries of agriculture.
- Develops techniques and surveys to appraise performance, skill, and knowledge levels of technical and non-technical personnel, reports results to top managers in DGSD and subsequently develops appropriate training and/or education approaches to enhance employee performance.

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<https://www.ams.usda.gov/>

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*"Do Right and Feed Everyone"- Secretary of Agriculture- Sonny Perdue*