



THE DAIRY PRACTICES COUNCIL®

Quality & Uniformity through Education & Cooperation

www.dairypc.org

Vendor Displays

Sponsorship Opportunities

Supporting the DPC

The DPC Annual Conference will be held November 6-8, 2019 in Portland, Maine. The DPC Conference is a working meeting where attendees help write DPC guidelines; network with experts representing dairy producers, processors, suppliers and regulators; and get to hear great speakers on subjects of interest to those in the Dairy Industry. We try to keep registration fees as low as possible to encourage attendance and one way of doing this is to ask for sponsorship from our supporting Sustaining Members. The options for sponsorships include:

RECEPTION & LUNCHEON SPONSORS COMBINED

Wednesday Evening, November 6, 2019: Evening Social / Cash Bar with Hors d'oeuvres. Sponsorship helps pay for the Hors d'oeuvres and miscellaneous overhead costs associated with the event.

Thursday Afternoon, November 7, 2019: Luncheon / Business Meeting. Sponsorship helps pay for the buffet lunch held prior to the business meeting, award plaques, A/V rentals & overhead costs.

- **Silver Sponsorship at \$600.** Sponsor receives one complimentary Conf. Registration; a 6 ft. table-top for company display in the event area for the entire meeting; and recognition during the opening session and business meeting, on signs in the event area and in all Conference promotions, the program and DPC website.
- **Gold Sponsorship at \$1500.** Sponsor receives three complimentary Conf. Registrations; a 6 ft. table-top for company display in the event area for the entire meeting; and recognition during the opening session and business meeting, on signs in the event area and in all Conference promotions, the program and DPC website.
- **Platinum Sponsorship at \$2,500.** Sponsor receives five complimentary Conf. Registrations; a 6 ft. table-top display prominent in the event area for the entire meeting; and top recognition during the opening session and business meeting, on signs in the event area and in all Conf. promotions, the program and DPC website.

Other Options Available if Vendor Table is Not Needed and/or If You Want Additional Recognition

TOUR WEDNESDAY MORNING: Provides bus transportation to and from the tour site, available to one sponsor.

- **Bus Sponsorship at \$600.** Sponsor receives one complimentary Conf. Registration; recognition during the opening session and business meeting, on signs, and in all Conf. promotions, the program & the DPC website.

COFFEE SERVICE THURSDAY/FRIDAY MORNING: Sponsorship helps provide morning coffee and pastries.

- **Full Sponsorship at \$600.** Sponsor receives one complimentary Conf. Registration; recognition with a sign prominently displayed in the coffee serving area and given recognition during the opening session and business meeting, and in all Conference promotions, the program and DPC website.
- **Partial Sponsorship at \$300.** Sponsor is recognized with a sign prominently displayed in the coffee serving area and given recognition during the opening session and business meeting, and in all Conference promotions, the program and DPC website.

If interested in supporting the DPC Meeting as a vendor/sponsor, please contact the DPC office before August 20, 2019 at dairypc@dairypc.org or at 607-347-4276. An invoice will be generated for the agreed-on sponsorship of your choice. *We would truly like to see you there!* As in the past, sponsorships are accepted on a first come basis with special consideration given to past sponsors. *Your support is greatly appreciated!*

Sincerely,

Steve Murphy, Executive Vice President
The Dairy Practices Council