**Meeting**

11:30 FDA Food Safety Modernization Act & Electronic Notification Requirements

11:00 Organic Dairy Farms

10:00 Break

9:30 Holland’s Family Cheese

8:20 Welcome

Friday Morning, November 9

General Session:

Rebecca Piston, Presiding

8:00 Welcome and Announcements


9:00 Obtaining a Cheese License / Butter Makers License and Artisan Cheesemaking as an Industry in Wisconsin Marianne Smukowski

9:45 Animal Welfare Audits and the FARM Program Mike O’Brien

10:15 Break

10:30 Dairy News Bureau- Communicating the Story of Dairy to the Public Jane Hillstrom

11:15 FDA Update Dennis Gaalswyk

11:45 Adjourn

**TASK FORCE WORK SESSIONS**

Task Forces will meet on Wednesday & Thursday starting at 2:00 PM

See the Task Force agendas in your handouts for more details.

**Speakers and Instructors**

Danielle Bickette-Weddle, Associate Director, Center for Food Safety and Public Health, 2176 Veterinary Medicine, Ames, IA 50011. Tel: 515-294-1492. email: dbweddle@iastate.edu

Ben Brancel, Wisconsin Secretary of Agriculture, WI Dept of Ag, Trade & Consumer Protection, 2811 Agriculture Drive Madison, WI 53718. Tel 608-224-5015

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Dennis Gaalswyk, Senior Milk Sanitation Officer, US FDA. 5100 Plant Branch Parkway, College Park, MD 20740. Tel 301-456-2006. email: dennis.gaalswyk@fda.hhs.gov

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Marianne Smukowski, Safety Applications Coordinator, University of Wisconsin, Center for Dairy Research, 1605 Linden Drive, Madison, WI 53706. Tel: 608-265-6546 email: msmuk@cdr.wisc.edu

Dr. Rick Walters, Milk Quality and Udder Health Specialist. Quality Milk Production Services, 240 Farmer Road, Ithaca, NY 14853. email: rwd32@cornell.edu

**Thursday, November 8**

General Session:

Michael Schutz, Presiding

8:15 Welcome- Michael Schutz

8:20 State of the Wisconsin Dairy Producer Steve Ingham

9:00 Robotic Milking and FDA Issues Doug Reinemann

9:30 Holland’s Family Cheese- Our Story Marieke Penterman

10:00 Break

10:30 Milk Quality & Mastitis Strategies for Organic Dairy Farms Guy Jodarski

11:00 Managing Somatic Cell Counts at 400,000 and Electronic Notification Requirements Roger Hallberg

11:30 FDA Food Safety Modernization Act & How the Dairy Industry is Adapting Gary Pruitt

12:00 Awards Luncheon and DPC Business Meeting

**TASK FORCE WORK SESSIONS**

The DPC will host a National Mastitis Council (NMC) Workshop on Tuesday, November 6, 2012, from 2 - 5 PM, at the Crowne Plaza Madison.

Creating Your Own Guideline to Success - A Workshop for Milk Quality Specialists

The workshop is intended for:

- Field staff who want to increase their knowledge and develop refined techniques to improve their producer’s operations.
- Producers who want to evaluate and improve their milking routines and improve their SCC and milk quality.
- Field staff who want to improve the SCC levels on their farms by utilizing proven techniques.
- Supervisors who want to gain a better understanding of farm procedures and equipment.
- Dairy consultants who want a better understanding of today’s tools for better milking performance.

Instructors: Keith Engel, David Rhoda, Rick Walters

Additional Information and registration for this workshop, along with the 43rd Annual Conference registration, is available on the DPC website: www.dairypc.org

**NMC/DPC WORKSHOP**

The DPC will host a National Mastitis Council (NMC) Workshop on Tuesday, November 6, 2012, from 2 - 5 PM, at the Crowne Plaza Madison.
Dear Mr. Thomas,

Thank you for your interest in the 43rd Annual Conference. MARK YOUR CALENDARS NOW:

DPCs 43rd Annual Conference:
November 6 – 9, 2012
Holiday Inn East
Harrisburg, PA

This Conference is Approved by NY State AG & MKTS for Continuing Education Credits in the CMI & PPS Programs!

The Dairy Practices Council®
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Featuring a Unique NMC/DPC Workshop:
Creating Your Own Guideline to Success - A Workshop for Milk Quality Specialists

November 6 – 9, 2012
Crowne Plaza Madison
Madison, WI

DPC is a nonprofit organization of education, industry and regulatory personnel, concerned with milk quality and regulatory uniformity.

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